



### Learn More & Reach Higher Levels

Jay has shared his skills and knowledge with hundreds of aspiring riders and trainers in a number of ways:

- As a guest instructor at Olds College in Central Alberta
- As a leader of clinics and demonstrations throughout Western Canada and the Netherlands, Belgium, and Germany
- As a featured clinician at The Mane Event Horse Expo
- As a columnist in Horse Canada Magazine, Horses All, Pacific and Prairie Horse Journal, and The Canadian Horse Journal
- As the subject of TV, radio, newspaper and magazine features



# JAY O'JAY

...Horsemanship

*"The Art of Riding"*

***Designed especially for You!***

Contact & Bookings:

**250-318-8397**

**Email: [jaynaturally@gmail.com](mailto:jaynaturally@gmail.com)**

 **JAY O'JAY HORSEMANSHIP**

# JAY O'JAY

...Horsemanship

*"The Art of Riding"*



- **EXPERIENCE A DEEPER CONNECTION WITH YOUR HORSE**
- **GET MORE BODY CONTROL**
- **BECOME A CONFIDENT RIDER**
- **ACHIEVE YOUR OBJECTIVES & GOALS**



### Jay's Art of Riding Program

Built upon 3 key concepts:

1. FOUNDATION TRAINING
2. BODY CONTROL
3. FORM TO FUNCTION

Both on the ground and in the saddle

### A Confidence Building Program

- Leadership leads to Respect
- Respect leads to Focus
- Focus leads to Communication
- Communication is the Cornerstone to a successful relationship.

### An Achievable Program

- Establish effective Communication skills
- Develop a willing attitude
- Increase softness and suppleness
- Enhance body control
- Develop an obedient horse

**Become "one" with your horse**

### Clinics, Lessons, & Workshops

- Offering you a progressive series of programs
- Presented in a hands on, step by step format
- Making each level of training very informative and achievable

### Begin your journey....Today!

Developing a deeper understanding

- Controlled forward impulsion
- Cadence of the feet
- Flexion, suppleness and softness
- A straight and balanced horse

**Success with your horse....Starts with you.**



### Let me teach you how to:

- Improve your leadership skills
- Get more respect
- Effectively communicate
- Achieve a solid foundation
- Acquire more body control
- Perfect "form to function"



### Regardless of Discipline

- Offering you an incredible opportunity to learn from a master horseman.
- Be rewarded by reaching your objectives and goals.



*"I am impressed by the empathy and respect Jay earns with both horse and rider."* Pamela Arthur—F.E.I. Judge, Coach, Trainer

*"It has been a real eye opener to see the problem horses Jay works with become the most confident, easy to load horses."* Pedro Cebulka—Spruce Meadows Ringmaster and International Horse Transport Coordinator

*"Jay is a unique and gifted horseman, bringing us to a better understanding of how horses think and respond"* Jody Sloper—Level 3 Coach