The Answer is Here.

How do I overcome confidence & behaviour issues? How do I become more sucessful & competitive? How do I build a stronger connection with my horse?

The answer is Jay O'Jay Horsemanship. With a strong horsemanship foundation, you'll become a more confident and centred rider - and a strong leader to your horse. In return, your horse will become braver and more relaxed and responsive. Together, you'll create the connection and partnership needed for success - no matter what your discipline.

Cowboy Challenge - A Fun Way to Grow Your Horsemanship Skills
This is not your typical lesson program. Jay believes that providing a fun,
diverse, safe, and challenging environment is the key to building a strong
horse-rider relationship, develop confidence, and refining your groundwork
and riding skills. Jay includes elements from his Cowboy Challenge program
in all of his lessons. This includes obstacles, such as bridges & gates that
you would be likely to encounter on the trail, as well as fun challenges such
as the car wash and teeter-totter.

Lesson Program Options

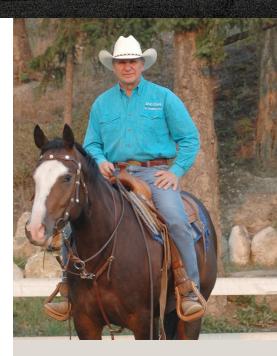
Horsemanship Lessons

Horsemanship Foundation 1: Groundwork & Basics Under Saddle
Horsemanship Foundation 2: Intermediate Saddle Work
Advanced Horsemanship
Horsemanship for Trail & Recreational Riders

Cowboy Challenge Lessons

Cowboy Challenge Basics
Intermediate Cowboy Challenge
Advanced Cowboy Challenge

Visit www.jayojay.com/horsemanship/lessons to book your initial consultation session



Lesson Program Benefits:

- Get the right techniques in place for cross-discpline success
- Build confidence in yourself & your horse
- Learn in a fun & safe environment
- Overcome barriers to success
- Get a more willing, relaxed, respectful & responsive horse
- Enjoy a new connection & partnership with your horse

Get Started:

Jay O'Jay Horsemanship
New Location! Reign Ridge Stables
in South Langley
778-887-1833
jaynaturally@gmail.com
www.jayojay.com

The Answer to a Strong Connection & Successful Partnership with Your Horse

Lesson Program Details - Horsemanship Foundation

Jay's horsemanship foundation lesson program enables you to put all the foundational pieces in place, from groundwork through to basic saddlework and advanced refining techniques. You'll gain a deeper understanding of how horses behave and communicate, and develop the leadership qualities you need to support your horse. The goal of the program is not just to have you become a more skilled rider, but a better horseperson overall. This is the key to a stronger connection and partnership with your horse - and success in competitive disciplines.

This isn't your regular lesson program. You'll build your horsemanship skills in a fun environment incorporating elements from Jay's Cowboy Challenge program. So you won't just be doing circles in an arena, you'll be testing and refining your skills through trail and agility obstacles. These obstacles relate to situations you would encounter in the real world (such as trailering, opening gates, going through water, crossing bridges and encountering scary & noisy objects). It's a fun and safe way to refine your riding skills, build confidence, and create a willing & brave horse. Depending on the current level of you and your horse, you may enter Jay's horsemanship program at the basic, intermediate or advanced level - or progress through the levels at different rates. Your level will be assessed in an initial consultation.

Lesson Program Details - Cowboy Challenge

Are you looking to build your horsemanship skills and compete in a fun, new and challenging discipline? Jay is excited to introduce the newest and fastest growing equine sport to the West Coast - Cowboy Challenge (you may also know it as Extreme Cowboy). While the basic levels of Cowboy Challenge are suitable for all levels or horses and riders (and are an ideal way for trail and recreational riders to build their confidence and skills) - the advanced levels are very competitive and attract top riders across disciplines. Last year's champion was also the national reining champion. Jay offers introductory, intermediate and advanced lesson programs in this exciting new discipline - and schooling and competitive shows are in the works. Introduce your horse to obstacles such as gates, car washes, podiums, bridges, teeter-totters, tunnels and more. There is no better way to truly refine your riding skills and have endless fun with your horse. Arrange a consultation with Jay to see what level you are at - or get a group together and learn this new discipline with friends.

Lesson Program Details - Horsemanship for Trail & Recreational Riders

Jay is passionate about helping trail and recreational riders gain the same benefits from horsemanship as their competitive counterparts. After all, you need a respectful horse on the ground for leading, tying, mounting and trailering. And, you need a confident, willing, and responsive horse on the trails for a safe, fun ride - including crossing that river, opening those gates and passing scary cows & baby buggies. This fun lesson program includes elements from Jay's Cowboy Challenge program (including obstacles such as gates and bridges that you would normally encounter on the trails) as well as lessons on the trails themselves. Jay's stable is just a stone's throw from Campbell Valley Park.

The Answer: A Results-Based Approach for Real-World Results

Are you tired of wasting time and money and not getting the results you're looking for? Do you want a proven, effective and results-based approach that just works? Then your answer is Jay O'Jay Horsemanship. Jay O'Jay is a horsemanship clinician, trainer and author with 30 years of progressive, cross-discipline experience. He's been there, done that and is still learning and incorporating the latest horsemanship techniques into his programs today - whether it's training with top riders, or competing in trainer challenges. Questions? Just ask Jay's hundreds of happy human and equine clients.



"Let's get serious about horsemanship - and have some serious fun."

Jay O'Jay Horsemanship

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